



APRIL 4-5
2018

HILTON ST. LOUIS AT THE BALLPARK
ST. LOUIS, MISSOURI

2018 SPONSORSHIP OPPORTUNITIES

GENERATE BRAND AWARENESS, NEW LEADS AND MARKET LEADERSHIP AT CLEAN WATERWAYS

Sponsoring at CLEAN WATERWAYS is a way to improve brand awareness to the inland rivers spill response community. CLEAN WATERWAYS sponsorships are packaged to provide you with more benefits, increased exposure, prominent recognition and unmatched value to connect with influential industry and government professionals. You can make no better investment to reach spill prevention and response prospects for inland rivers in 2018!

CORPORATE SPONSORSHIP

\$10,000 (EXCLUSIVE)

PRE-SHOW:

- » Company logo in marketing brochure
- » Company logo prominently placed in sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- » Rotating banner ad (300x250) on the CLEAN WATERWAYS website
- » Complimentary Pre-Show HTML Email to all Pre-Registered Attendees - Sponsor to provide content with show management approval
- » Company ad in marketing brochure

ONSITE RECOGNITION:

- » **Thought leadership:** Sponsor will be offered Keynote speaking slot to address a key industry issue or important project to conference attendees. Topic will be approved by show management.
- » Option to submit an item (company literature or trinket) for bags that will be offered to ALL attendees when they get their registration badge onsite
- » Company logo on signage throughout event space, identifying as Grand Sponsor
- » Company logo in the show guide
- » Option to submit (5) power point slides that will run during the breaks in the conference sessions
- » Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- » (1) full-page ad in the show guide

FOR THE TEAM:

- » 5 complimentary conference passes
- » Reduced rate for additional conference passes purchased
- » Your staff will be provided with ribbons identifying them as part of a sponsoring company

POST SHOW:

- » Post-show HTML email to all registered attendees. Sponsors to provide content with show management approval.

INDUSTRY SPONSORSHIP

\$7,500

PRE-SHOW

- » Company logo in the marketing brochure
- » Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- » Pre-show HTML email to all pre-registered attendees with company logo

ONSITE RECOGNITION:

- » Option to submit an item (company literature or trinket) for bags that will be offered to ALL attendees when they get their registration badge
- » Company logo on signage throughout the event space, identifying as a Premier Industry Sponsor
- » Company logo in the show guide
- » Option to submit (3) power point slides that will run during the breaks in the conference sessions
- » Company will be recognized, and thanked, during the opening remarks of the Keynote Address

FOR THE TEAM:

- » 3 complimentary conference passes
- » Reduced rate for additional conference passes purchased
- » Your staff will be provided with ribbons identifying them as part of a sponsoring company